



*Simple is best*

Focus on one subject and avoid clutter, and don't be afraid of empty or 'negative' space. You could even get up close and focus in on tiny details for more abstract shots. Flowers, insects and textures make great subjects. Buy a cheap macro lens to attach to your phone for these ultra close-up shots.




*Apply the rules*

Heard of the rule of thirds? Just divide your frame into three, horizontally and vertically, then place your subject on these lines to lead your eye right to them. On the other hand, some photo opportunities (like reflections) lend themselves to symmetry. You can sometimes break the rules to add drama.




*Choose a different angle*

Don't just stand and shoot - try to see things from a different perspective. Get down low. Shoot from above. Adapt your angle and get creative. Show the world in a new and unexpected way.



*Add depth*

Your eyes see with foreground, middle ground and background so try adding these elements for a dynamic photo. Another great way to add depth is to use leading lines from the foreground into the distance. You could pull your viewer into the scene with the use of roads and paths.



*Embrace shadows for added creativity*

Place yourself between the sun and your subject to capture stunning sunset silhouettes or dramatic shadows such as those you often see on haunting forest floors.



*Experiment with editing*

There are so many photo editing apps out there to play about with. Try adjusting contrast and brightness, add a vignette or turn to black and white for maximum impact.

