

SCHEME OF WORK

INTRODUCTION

This dedicated scheme of work has been designed for use at KS3. Whilst it has been organised to create a 7 week (half term) module, in practice it can be used over a shorter timeframe by selecting the pre and post visit activities that best suit your requirements. By following the national curriculum, we have created a pack that will inspire and ignite a desire for learning in an exciting and enjoyable environment. The contents of the pack have been organised to provide you with pre-visit case study information activities, visit activities, and post visit follow up activities and evaluation tasks.

Geography in the National Curriculum

If any of your students think that Geography is boring, they won't when they visit Disneyland® Resort Paris! It is a truly exciting and inspiring place, and the activities available will really develop your student's enthusiasm for the subject.

Study themes include:

- Industry
- Tourism
- Globalisation
- Cultural Diversity

Geography enquiry develops all the elements required of independent enquirers, particularly the ability to process and evaluate information during investigations. This enquiry approach also makes a major contribution to developing the skills of reflective learners, team workers and creative thinkers.

Fieldwork is an essential element of geography and students can investigate how the establishment of a theme park may affect the environmental, physical and human elements of geography through developing abilities to:

- Identify questions to answer and problems to solve
- Plan and carry out research
- Explore issues, events or problems from different perspectives
- Set goals with success criteria for their development and work
- Cooperate with others to work towards common goals
- Work towards goals, showing initiative, commitment and perseverance
- Organise time and resources, prioritising actions

Students are also encouraged to consider geographical patterns and physical and human processes.

Opportunities are provided for your students to acquire new skills using the Student Activity sheets as they visit the Parks. There is also a range of activities provided for use in the classroom

Skills Development

By visiting Disneyland® Resort Paris your students will develop their skills in the following areas:

- Identify geographical questions and issues
- Collect, record and present evidence
- Analyse and evaluate evidence, draw conclusions and communicate findings
- Extend their geographical vocabulary
- Undertake fieldwork, select and use recording techniques
- Use and interpret maps
- Use globes and atlases to find appropriate information
- Select and use appropriate geographical techniques to present evidence
- Select and use secondary sources of evidence
- Use information technology to assist in handling, presenting and analysing data
- Use the Internet to find out additional information
- Use photography or note taking as research

SCHEME OF WORK

PRE-VISIT LESSON OVERVIEW

Lesson	Lesson focus	Resources required	Homework tasks	NC Curriculum links
1	Locating a theme park	Pre Visit Activity 1.1- <i>Locating a theme park</i> Pre Visit Activity 1.2	Pre Visit Activity 1.3 - <i>Locating a theme park</i>	Industry
2	Locating a Disney theme park in Europe	Pre Visit Information 2.1 <i>Choosing a European location for Disney</i> Pre Visit Activity 2.2- <i>Locating Disney in Europe</i> Pre Visit Information 2.4- <i>The chosen location</i> Pre-visit Information 2.5 - <i>Transport links</i>	Pre Visit Activity 2.3 - <i>Locating Disney in Europe</i>	Industry Tourism
3	Advantages of locating in France	Pre Visit Information 3.1 - <i>Times news report</i> Pre Visit Activity 3.2 - <i>Advantages of locating in France</i> Pre visit information 3.3 - <i>Economic benefits of Disneyland</i> Pre visit information 3.4- <i>Economic considerations</i>		Industry -
4	Designing a theme park in Europe/ Sustainability and environmental planning	Pre Visit Information 4.1 - <i>Design considerations</i> Pre Visit Activity 4.2 - <i>Designing the theme park</i>	Pre Visit Information 5.1 - <i>Environmental considerations</i> Pre Visit Activity 5.2 - <i>Environmentality</i>	Industry Tourism Sustainability
5	Addressing cultural differences	Pre Visit Information 6.1 - <i>Rising to the Cultural challenge</i> Pre Visit activity 6.2 - <i>Allowing for cultural diversity</i>		Cultural Diversity
6	Characteristics of Multinational Corporations and global brands	Pre Visit activity 7.1 - <i>Disney-a multinational corporation</i> Pre Visit Activity 7.2 - <i>Mapping Disney resorts throughout the world</i>	Pre-visit Information 8.1 - <i>The workforce</i> Pre-visit activity 8.2 - <i>Disney as an industry</i>	Industry Globalisation

VISIT TO DISNEYLAND RESORT PARIS

Data collection methods -

- ✓ It's a small world task - identifying the various nationalities represented by this attraction
- ✓ Mapping land use to work out the product mix in different areas of the resort
- ✓ Pedestrian counts to identify visitor patterns around the site
- ✓ Questionnaire to identify visitor characteristics and opinions

Disneyland® Resort Paris

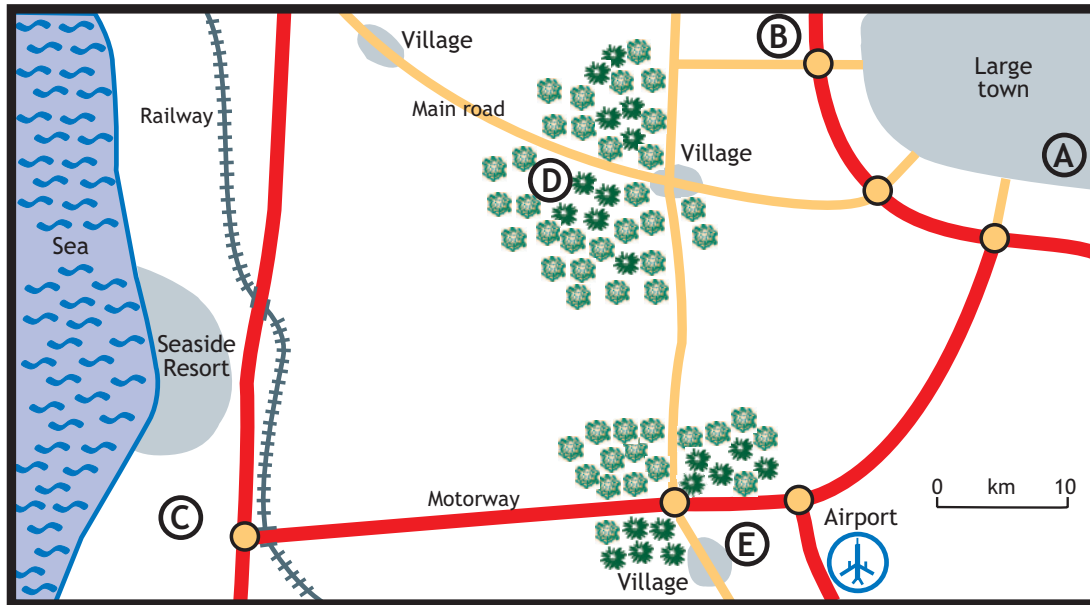
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PRE-VISIT ACTIVITY SHEET

LOCATING A THEME PARK Page 1/3

Students may need to use the 'Information sheets' and the Internet to find the answers

Imagine you are in charge of finding a location for a theme park in Europe. On the map below, are 5 possible sites.



Factor	A	B	C	D	E
Large local population					
Popular tourist area					
Good motorway access					
Good rail links					
Near to airport					
Plenty of space					
TOTAL					

- Review the map and for the first factor provide a score for each potential site. Do this for each of the other factors and add up all the scores.

(Scoring System 1 = poor, 5 = good)

PRE-VISIT INFORMATION SHEET

TRANSPORT LINKS SERVING THE RESORT Page 1/2

Access to Disneyland® Resort Paris

Transport networks have improved to make a visit to Disneyland® Resort Paris as accessible as possible.



Air:

Paris is served by two major international airports, Roissy-Charles de Gaulle and Orly. Roissy is the main hub of Air France and many major airlines providing access from around the world.

The opening up of Orly to British airlines in 1994 enabled carriers to increase frequency and volume to Paris. A direct express shuttle service to Disneyland® Resort Paris runs seven days a week from both Orly and Roissy-Charles de Gaulle airports which takes around 45 minutes.



Eurostar (Train):

Eurostar takes just under 3 hours from London Waterloo and just under 2 hours from Ashford International. From November 2007 this service will be extended with Eurostar departing from St Pancras International in London.



Rail:

A new station was built in the heart of Disneyland® Resort Paris providing direct links with both rail and metro.



RER (Regional Express Network):

The RER connects Disneyland® Resort Paris directly with central Paris and its environments. Trains run approximately every 20 minutes and more often at peak times. Journey time to central Paris is 45 minutes. Line A, from Disneyland Resort Paris, connects to the Paris metro system at all stations between Nation and La Defense.



The TGV (High Speed Train):

The TGV brings guests from throughout Europe directly to Disneyland® Resort Paris



The Channel Tunnel (Cars):

The building of the Channel Tunnel has meant that Disneyland® Resort Paris is even more accessible from Great Britain. A high-speed train provides a direct service from London to Disneyland Resort Paris, which takes around 3 hours. The Channel Tunnel also provides an alternative to the ferries for vehicles crossing the Channel with Le Shuttle service.



Ferry Crossings:

There is a wide choice of ferry crossings although the drive time from each port varies considerably.



Road:

Disneyland® Resort Paris is easily accessible via the autoroute being on the A4 (Autoroute de L'Est) the main road access connecting Paris to the rest of Europe. It is estimated that 68 million people live within a four hour drive.

ON SITE ACTIVITY SHEET

MAPPING ADVENTURELAND



As you walk around this land, you should record the position of each Attraction, Shop and Food outlet on the map.



The easiest way to record this is to use a simple key:

A (attraction), F (food outlet), S (shop)

Once you have completed this task you will need to add up the total number in each category and complete the box below.

Number of rides/attractions

Number of food outlets

Number of retail outlets

Disneyland® Resort Paris

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POST VISIT ACTIVITY SHEET

QUESTIONNAIRE ANALYSIS 2/3

Duration of visit

Calculate the total number of people in each category

1 day

3 day

5 day

2 days

4 days

>5 days

Use the figures to complete the histogram. You will need a scale for your X axis

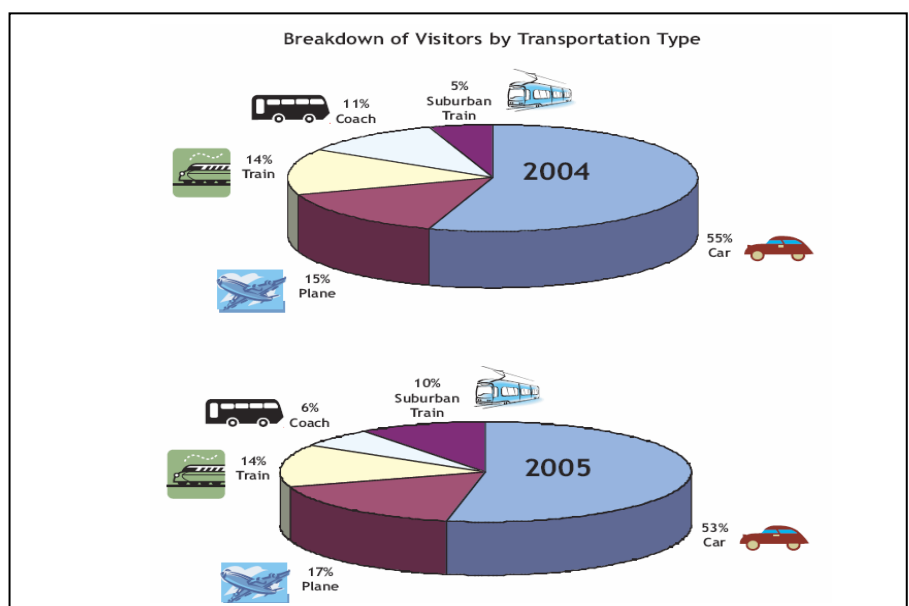


Number of people

Transportation used

Calculate the total s and then the percentages of people using each transport type

<input type="text"/>	Plane	<input type="text"/>	%
<input type="text"/>	Boat	<input type="text"/>	
<input type="text"/>	Train	<input type="text"/>	
<input type="text"/>	Car	<input type="text"/>	
<input type="text"/>	Coach	<input type="text"/>	
<input type="text"/>	Total	<input type="text"/>	



How do your results differ to those recorded for 2004 and 2005?

POST VISIT ACTIVITY SHEET

EVALUATION

Extras

Create a TOP TIPS list for future visitors to the Park



TOP TIPS FOR YOUR VISIT

Suggest THREE ways in which the resort could be improved in the future

- 1.
- 2.
- 3.

Test your knowledge

What have you come to understand by the following terms?

Location factors ...

Sustainable management ...

Environmentality ...

Carbon footprint...

Cultural diversity ...

Global brand ...

Disneyfication ...

Competition time



In less than 50 words, explain what you most enjoyed about the Disney module.

Email your entry to us at NST info@nstgroup.co.uk

The best ones may be featured in our forthcoming brochures and on our website.

Those featured will win a WHSmith voucher.

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